

ISSN 2224-5294

ҚАЗАҚСТАН РЕСПУБЛИКАСЫ  
ҰЛТТЫҚ ҒЫЛЫМ АКАДЕМИЯСЫНЫҢ

Абай атындағы Қазақ ұлттық педагогикалық университетінің

# Х А Б А Р Л А Р Ы

---

---

## ИЗВЕСТИЯ

НАЦИОНАЛЬНОЙ АКАДЕМИИ НАУК  
РЕСПУБЛИКИ КАЗАХСТАН  
Қазақстан Республикасының  
Ғылым Академиясының  
Абай атындағы Қазақ ұлттық  
педагогикалық университетінің

## NEWS

OF THE NATIONAL ACADEMY OF SCIENCES  
OF THE REPUBLIC OF KAZAKHSTAN  
Abay kazakh national  
pedagogical university

**SERIES**  
**OF SOCIAL AND HUMAN SCIENCES**

**5 (327)**

**SEPTEMBER-OCTOBER 2019**

PUBLISHED SINCE JANUARY 1962

PUBLISHED 6 TIMES A YEAR

ALMATY, NAS RK

Б а с р е д а к т о р

ҚР ҰҒА құрметті мүшесі  
**Балықбаев Т.О.**

Р е д а к ц и я а л қ а с ы :

экон. ғ. докторы, проф., ҚР ҰҒА академигі **Баймұратов У.Б.**; тарих ғ. докторы, проф., ҚР ҰҒА академигі **Байпақов К.М.**; филос. ғ. докторы, проф., ҚР ҰҒА академигі **Есім Г.Е.**; фил. ғ. докторы, проф., ҚР ҰҒА академигі **Қирабаев С.С.**; эк. ғ. докторы, проф., ҚР ҰҒА академигі **Қошанов А.К.**; эк. ғ. докторы, проф., ҚР ҰҒА академигі **Нәрібаев К.Н.** (бас редактордың орынбасары); филос. ғ. докторы, проф., ҚР ҰҒА академигі **Нысанбаев А.Н.**; заң ғ. докторы, проф., ҚР ҰҒА академигі **Сәбікенов С.Н.**; заң ғ. докторы, проф., ҚР ҰҒА академигі **Сүлейменов М.К.**; эк. ғ. докторы, проф., ҚР ҰҒА академигі **Сатыбалдин С.С.**; тарих ғ. докторы, проф., ҚР ҰҒА академик **Әбжанов Х.М.**; тарих ғ. докторы, проф., ҚР ҰҒА корр. мүшесі **Әбусейтова М.Х.**; тарих ғ. докторы, проф., ҚР ҰҒА академик **Байтанаев Б.А.**; филол. ғ. докторы, проф., ҚР ҰҒА корр. мүшесі **Жақып Б.А.**; фил. ғ. докторы, проф., академик НАН РК **Қалижанов У.К.**; филол. ғ. докторы, проф., ҚР ҰҒА академик **Қамзабекұлы Д.**; тарих ғ. докторы, проф., ҚР ҰҒА академик **Қожамжарова Д.П.**; тарих ғ. докторы, проф., ҚР ҰҒА академик **Қойгелдиев М.К.**; фил. ғ. докторы, проф., ҚР ҰҒА корр. мүшесі **Құрманбайұлы Ш.**; тарих ғ. докторы, проф., ҚР ҰҒА корр. мүшесі **Таймағанбетов Ж.К.**; социол. ғ. докторы, проф., ҚР ҰҒА корр. мүшесі **Шәукенова З.К.**; фил. ғ. докторы, проф., ҚР ҰҒА корр. мүшесі **Дербісәлі А.**; саяси. ғ. докторы, проф., **Бижанов А.К.**, тарих ғ. докторы, проф., **Кабульдинов З.Е.**; фил. ғ. докторы, проф., ҚР ҰҒА корр. мүшесі **Қажыбек Е.З.**

Р е д а к ц и я к е ң е с і :

Молдова Республикасының ҰҒА академигі **Белостечник Г.** (Молдова); Әзірбайжан ҰҒА академигі **Велиханлы Н.** (Азербайджан); Тәжікстан ҰҒА академигі **Назаров Т.Н.** (Тәжікстан); Молдова Республикасының ҰҒА академигі **Рошка А.** (Молдова); Молдова Республикасының ҰҒА академигі **Руснак Г.** (Молдова); Әзірбайжан ҰҒА корр. мүшесі **Муратов Ш.** (Әзірбайжан); Әзірбайжан ҰҒА корр. мүшесі **Сафарова З.** (Әзірбайжан); э. ғ. д., проф. **Василенко В.Н.** (Украина); заң ғ. докт., проф. **Устименко В.А.** (Украина)

**«Қазақстан Республикасы Ұлттық ғылым академиясының Хабарлары. Қоғамдық және гуманитарлық ғылымдар сериясы». ISSN 2224-5294**

Меншіктенуші: «Қазақстан Республикасының Ұлттық ғылым академиясы» РҚБ (Алматы қ.)

Қазақстан республикасының Мәдениет пен ақпарат министрлігінің Ақпарат және мұрағат комитетінде 30.04.2010 ж. берілген № **10894-Ж** мерзімдік басылым тіркеуіне қойылу туралы куәлік

Мерзімділігі: жылына 6 рет.

Тиражы: 500 дана.

Редакцияның мекенжайы: 050010, Алматы қ., Шевченко көш., 28, 219 бөл., 220, тел.: 272-13-19, 272-13-18,  
<http://soc-human.kz/index.php/en/arhiv>

---

© Қазақстан Республикасының Ұлттық ғылым академиясы, 2019

Типографияның мекенжайы: «Аруна» ЖК, Алматы қ., Муратбаева көш., 75.

Главный редактор

Почетный член НАН РК

**Т.О. Балыкбаев**

Редакционная коллегия:

докт. экон. н., проф., академик НАН РК **У.Б. Баймуратов**; докт. ист. н., проф., академик НАН РК **К.М. Байпаков**; докт. филос. н., проф., академик НАН РК **Г.Е. Есим**; докт. фил. н., проф., академик НАН РК **С.С. Кирабаев**; докт. экон. н., проф., академик НАН РК **А.К. Кошанов**; докт. экон. н., проф., академик НАН РК **К.Н. Нармбаев** (заместитель главного редактора); докт. филос. н., проф., академик НАН РК **А.Н. Нысанбаев**; докт. юр. н., проф., академик НАН РК **С.Н. Сабиткенов**; докт. юр. н., проф., академик НАН РК **М.К. Сулейменов**; докт. экон. н., проф., академик НАН РК **С.С. Сатубалдин**; докт. ист. н., проф., академик НАН РК **Х.М. Абжанов**; докт. ист. н., проф., чл.-корр. НАН РК **М.Х. Абусейтова**; докт. ист. н., проф., академик НАН РК **Б.А. Байтанаев**; докт. фил. н., проф., чл.-корр. НАН РК **Б.А. Жакып**; докт. фиол. н., проф., академик НАН РК **У.К. Калижанов**; докт. фил. н., проф., академик НАН РК **Д. Камзабекулы**; докт. ист. н., проф., академик НАН РК **Д.П. Кожамжарова**; докт. ист. н., проф., академик НАН РК **М.К. Койгельдиев**; докт. фил. н., проф., чл.-корр. НАН РК **Ш. Курманбайулы**; докт. ист. н., проф., чл.-корр. НАН РК **Ж.К. Таймаганбетов**; докт. социол. н., проф., чл.-корр. НАН РК **З.К. Шаукенова**; д. фил. н., проф., чл.-корр. НАН РК **А. Дербисали**; доктор политических наук, проф., **Бижанов А.К.**; доктор ист. наук, проф., **Кабульдинов З.Е.**; доктор фил. н., проф., член-корр. НАН РК **Қажыбек Е.З.**

Редакционный совет

академик НАН Республики Молдова **Г. Белостечник** (Молдова); академик НАН Азербайджанской Республики **Н. Велиханлы** (Азербайджан); академик НАН Республики Таджикистан **Т.Н. Назаров** (Таджикистан); академик НАН Республики Молдова **А. Рошка** (Молдова); академик НАН Республики Молдова **Г. Руснак** (Молдова); чл.-корр. НАН Азербайджанской Республики **Ш. Мурадов** (Азербайджан), член-корр. НАН Азербайджанской Республики **З.Сафарова** (Азербайджан); д. э. н., проф. **В.Н. Василенко** (Украина); д.ю.н., проф. **В.А. Устименко** (Украина)

**Известия Национальной академии наук Республики Казахстан. Серия общественных и гуманитарных наук. ISSN 2224-5294**

Собственник: ООО «Национальная академия наук Республики Казахстан» (г. Алматы)

Свидетельство о постановке на учет периодического печатного издания в Комитете информации и архивов Министерства культуры и информации Республики Казахстан № **10894-Ж**, выданное 30.04.2010 г.

Периодичность 6 раз в год

Тираж: 500 экземпляров

Адрес редакции: 050010, г. Алматы, ул. Шевченко, 28, ком. 219, 220, тел. 272-13-19, 272-13-18,

<http://soc-human.kz/index.php/en/arhiv>

---

© Национальная академия наук Республики Казахстан, 2019 г.

Адрес типографии: ИП «Аруна», г. Алматы, ул. Муратбаева, 75

Chief Editor

Honorary member of NAS RK  
**Balykbayev T.O**

Editorial board:

Doctor of economics, prof, academician of NAS RK **Baimuratov U.B.**; doctor of history, prof, academician of NAS RK **Baipakov K.M.**; doctor of philosophy, prof, academician of NAS RK **Esim G.E.**; doctor of philology, prof, academician of NAS RK **Kirabayev S.S.**; doctor of economics, prof, academician of NAS RK **Koshanov A.K.**; doctor of economics, prof, academician of NAS RK **Naribayev K.N.** (deputy editor-in-chief); doctor of philosophy, prof, academician of NAS RK **Nyissanbayev A.N.**; doctor of law, prof, academician of NAS RK **Sabikenov S.N.**; doctor of law, prof, academician of NAS RK **Suleymenov M.K.**; doctor of economy, prof, academician of NAS RK **Satybaldin S.S.**; doctor of history, prof, academician of NAS RK **Abzhanov H.M.**; doctor of history, prof, corresponding member of NAS RK **Abuseitova M.H.**; doctor of history, prof, academician of NAS RK **Baitanaev B.A.**; doctor of philology, prof, corresponding member of NAS RK **Zhakyp B.A.**; doctor of philology, prof, academician of NAS RK **Kalizhanov U.K.**; doctor of philology, prof, academician of NAS RK **Hamzabekuly D.**; doctor of history, prof, academician of NAS RK **Kozhamzharova D.P.**; doctor of history, prof, academician of NAS RK **Koigeldiev M.K.**; doctor of philology, prof, corresponding member of NAS RK **Kurmanbaiuly Sh.**; doctor of history, prof, academician of NAS RK **Taimaganbetov J.K.**; doctor of sociology, prof, corresponding member of NAS RK **Shaukenova Z.K.**; doctor of philology, prof, corresponding member of NAS RK **Derbisali A.**; doctor of political science, prof **Bizhanov A.K.**; doctor of History, prof **Kabuldinov Z.E.**; doctor of philology, prof, corresponding member of NAS RK **Kazhybek E.Z.**

Editorial staff:

Academician NAS Republic of Moldova **Belostechnik.G** (Moldova); Academician NAS Republic of Azerbaijan **Velikhanli N.** (Azerbaijan); Academician NAS Republic of Tajikistan **Nazarov T.N.** (Tajikistan); Academician NAS Republic of Moldova **Roshka A.** (Moldova) Academician NAS Republic of Moldova **Rusnak G.** (Moldova); Corresponding member of the NAS Republic of Azerbaijan **Muradov Sh.** (Azerbaijan); Corresponding member of the NAS Republic of Azerbaijan **Safarova Z.** (Azerbaijan); Associate professor of Economics **Vasilenko V.N.** (Ukraine), Associate professor of Law **Ustimenko V.A.** (Ukraine)

**News of the National Academy of Sciences of the Republic of Kazakhstan. Series of Social and Humanities.**  
**ISSN 2224-5294**

Owner: RPA "National Academy of Sciences of the Republic of Kazakhstan" (Almaty)

The certificate of registration of a periodic printed publication in the Committee of information and archives of the Ministry of culture and information of the Republic of Kazakhstan N **10894-Ж**, issued 30.04.2010

Periodicity: 6 times a year

Circulation: 500 copies

Editorial address: 28, Shevchenko str., of. 219, 220, Almaty, 050010, tel. 272-13-19, 272-13-18,  
<http://soc-human.kz/index.php/en/arhiv>

---

© National Academy of Sciences of the Republic of Kazakhstan, 2019

Address of printing house: ST "Aruna", 75, Muratbayev str, Almaty

**NEWS**

OF THE NATIONAL ACADEMY OF SCIENCES OF THE REPUBLIC OF KAZAKHSTAN

**SERIES OF SOCIAL AND HUMAN SCIENCES**

ISSN 2224-5294

<https://doi.org/10.32014/2019.2224-5294.177>

Volume 5, Number 327 (2019), 134 – 138

UDC [339.9](#)

MPHTI 06.51.51

**B. Gussenov, A. Bastaubaev**

Zhetysu State University named after I. Zhansugurov, Taldykorgan, Republic of Kazakhstan;

[king\\_bara@mail.ru](mailto:king_bara@mail.ru); [aslankz2030@mail.ru](mailto:aslankz2030@mail.ru)

**MODEL OF DEVELOPMENT OF FOREIGN ECONOMIC ACTIVITY  
IN THE CONDITIONS OF INTEGRATION PROCESSES  
AND GLOBALIZATION**

**Abstract.** The article discusses the economic prerequisites of integration processes; the relationship of the Eurasian economic space and the Republic of Kazakhstan; describes the main problems of formation and development of integration processes at the present stage; discusses the impact of globalization on the economy of the country; proposes the main ways to eliminate the problems of development of modern integration processes. The article considers the factors of foreign economic activity. The article describes the features of the development of foreign economic activity (FEA) in the era of globalization. The model of development of foreign economic activity in the conditions of globalization and integration processes is presented. Features of development of modern directions of development of economic integration of Kazakhstan are specified.

**Key words:** foreign economic activity, globalization, management, economic growth, integration, development model.

**1. INTRODUCTION**

The authors characterize the concept-category "territory marketing", which is the relationship of two independent, at first glance, components - marketing and territory [1]. The term "marketing" means a system of methods and means to promote goods or services from producer to consumer, including market analysis, design, packaging development, sales system, advertising. In turn, the territory is understood as part of the earth's land with its bowels, as well as outer space and the celestial bodies in it [2].

Therefore, "territory marketing" is an activity that allows to develop a set of measures aimed at the most effective and profitable use of available resources for the territory in order to increase its competitiveness and image in a systematic way with the help of basic marketing technologies, tools and strategies [3].

Here, the main purpose of marketing of the territory is to increase its competitiveness, primarily by increasing the competitiveness of its enterprises, industries and formed clusters [4]. The strategic goal of territory marketing is to ensure the competitiveness of the territory as a result of improving the living standards of its population. It is the growth of welfare of the population and investment in the territory that is the declared goal of the competitiveness policy [5].

**2. METHODOLOGY**

In the course of the research general methods were used: methods of analysis of historical facts: horizontal, vertical, ratio, comparison and others.

To study the integration process in Europe and Asia, general scientific and special research methods were used:

- study of essays and literature;
- study of the legal framework;
- analytical method;

- economic realities;
- SWOT – analysis.

### 3. RESULTS

The paper reflects that Eurasian integration plays a key role in the integration processes in the post-Soviet space and in the processes of regionalization of Eurasia [6]. The main feature of the economic space, in our opinion, is the formation within it of two interdependent spaces of different importance for the prospects of regional integration. We are talking about the space of the Union state of Kazakhstan and the EAEU countries and Europe, or conditionally about the "European" and "Asian" fragments of the common space of the Eurasian economic community [7].

The countries participating in the Eurasian space are significantly differentiated both in terms of their economic potential and market capacity. Russia is significantly superior to other countries in all socio-economic indicators. Kazakhstan is the second in terms of potential [8]. The combined share of these two States in many respects exceeds 90% (for example, in gross domestic product it is 96%) " [9].

Currently, the enterprises of Kazakhstan and the countries participating in the Eurasian integration are reliable foreign economic partners, where a quarter of the foreign trade volume of the regions of the Republic belongs to the participating countries [10].

Almost all inter-regional trade is exclusively of production and technical nature (raw materials, technological equipment, components, spare parts, consumables, etc.). Consumer goods in trade between the countries participating in the Eurasian integration are practically absent [11].

Identification of strengths and weaknesses of the regions of the Republic of Kazakhstan in the process of SWOT analysis allows to predict the factors that in the future may positively or negatively affect the development of cross-border and foreign economic cooperation of the regions of Kazakhstan and the countries participating in the Eurasian integration (Tab. 1) [12].

Table 1 - SWOT - analysis of opportunities and threats to the development of cross-border cooperation between the regions of Kazakhstan and the countries participating in the Eurasian integration.

<i>Opportunities</i>	<i>Threats</i>
Favorable economic and geographical position of the regions, contributing to the development of the international transport corridor, which should connect Europe with the countries of Central Asia	The spread of genetically modified products as a result of accession to the WTO, increased anthropogenic load and environmental pollution can cause increased mortality and deterioration of public health
Increased employment through cooperation, joint ventures, increased capacity of export-oriented industries, etc.	Possible bankruptcy of enterprises due to non-competitiveness of the relevant products and the release of a significant part of the workers in the conditions of Kazakhstan's accession to the WTO
Strengthening of foreign economic, scientific and technical ties in the framework of cross-border cooperation	Increased international competition for industrial and agricultural enterprises in border regions in the context of globalization and international integration
Significant expansion of the scope of foreign economic activity, in particular foreign trade	Limited impact and delayed effects of government restructuring programmes on sectors of the economy that are relatively vulnerable to international competition
Increased investment attraction for all areas in cross-border cooperation	Lagging behind in the development of modern transport and logistics systems, which can lead to a change in the direction of transit cargo flows
Increase of labor potential as a result of migration of able-bodied population	Growth of the share of the shadow economy as a result of illegal migration

<i>Opportunities</i>	<i>Threats</i>
The growth of the number of joint ventures with the attraction of capital in these areas in the framework of cross-border cooperation	Insufficient experience of international economic cooperation
Establishment of a common environmental protection system	Loss of pace of scientific, technical and innovative development due to insufficient level of financing of innovative activity and introduction of modern technologies

Note: compiled by the author himself

Within the framework of the development of the integration process, the following opportunities and prospects are opened for the regions of Kazakhstan and the countries participating in the Eurasian integration:

- joint investment of projects and programs within the framework of cooperation [13];
- establishment of a regional cross-border commercial transport network;
- formation of joint financial and industrial groups;
- development of modern border infrastructure, improvement of transport infrastructure and creation of transit corridors.

In our opinion, in order to ensure the effective development of cross-border cooperation and the spread of volumes and directions of foreign economic activity of enterprises in the region, it is necessary to identify and implement the most useful practical experience in the creation and operation of Euroregions [14].

It is also important to determine the strategic priorities for the development of cross-border cooperation in the region, its directions and degree of integration into the overall strategy for the development of foreign economic activity in the country. The author's model of the organization of foreign economic activity is presented in figure 1.

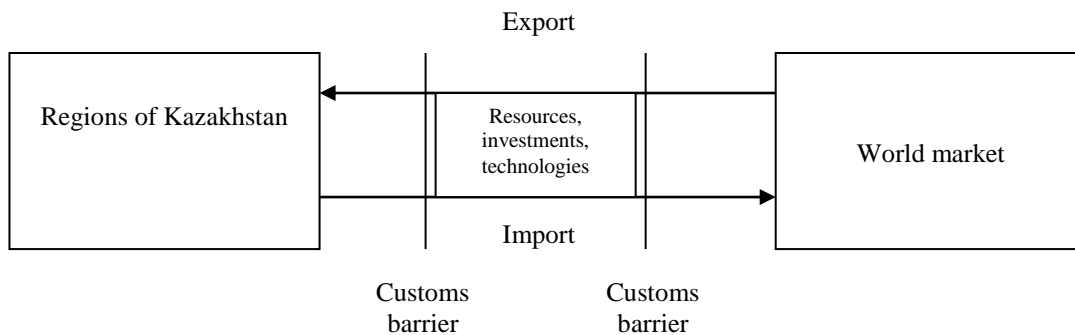


Figure 1 - Model of organization of foreign economic activity of the region outside the Eurasian integration

Note: compiled by the authors.

As shown in the figure, in the conditions of participation in the Eurasian integration, the structure of the region's foreign economic activity is changing - it highlights foreign economic relations and relations with the countries participating in the Eurasian integration[15]. Within the framework of the integration association, a single customs space is being formed. Within the framework of the Customs Union, customs barriers are eliminated, which simplifies the process of conducting foreign economic activity. Production cooperation is also becoming available.

#### 4. CONCLUSIONS

The conducted research revealed the opportunity to make a reasonable inference that participation in the EAEU opens for the regions of Kazakhstan the opportunities and prospects of cooperation with countries - participants of the Customs Union, which is manifested in the form of establishing joint

production and distribution of products, simplify the procedure of export and import, sharing of resources, investment, technology.

A separate factor of economic development of regions in the conditions of participation in the EAEU is the migration process that, on the one hand, leads to the development of labor potential of regions of Kazakhstan and the decision of the General for the Customs Union to the problems of unemployment and on the other contributes to the increase in the share of the shadow economy through illegal migration. Therefore, the issue of labour migration requires state regulation.

The impact of the EEU on the economy of the regions of the Republic are positive, as in the framework of the Customs Union is the development of trade and business, expanding markets, increases the competitiveness of enterprises of the Customs Union, increase tax revenues to the budgets of regions, etc. Therefore, the development of foreign trade activities of regions in the conditions of participation in the EEU contributes to the development of the national economy as a whole.

**Б. Гусенов, А. Бастаубаев**

І. Жансүгіров атындағы Жетісу мемлекеттік университеті  
Талдықорған қаласы, Қазақстан Республикасы

### **ИНТЕГРАЦИЯЛЫҚ ПРОЦЕСТЕР МЕН ЖАҒАНДАНУ ЖАҒДАЙЫНДАҒЫ СЫРТҚЫ ЭКОНОМИКАЛЫҚ ҚЫЗМЕТТІҢ ДАМУ МОДЕЛІ**

**Аннотация.** Мақалада интеграциялық процестердің экономикалық алғышарттары; Еуразиялық экономикалық кеңістіктің және Қазақстан Республикасының өзара байланысы қарастырылады; қазіргі кезеңдегі интеграциялық процестердің қалыптасуы мен дамуының негізгі проблемалары сипатталады; жаһандану ел экономикасына әсер ету бағыттары қарастырылады; қазіргі интеграциялық процестердің даму проблемаларын жоюдың негізгі жолдары ұсынылады. Мақалада сыртқы экономикалық қызметтің факторлары қарастырылған. Мақалада жаһандану дәуіріндегі сыртқы экономикалық қызметтің (СЭҚ) даму ерекшеліктері сипатталған. Жаһандану және интеграциялық процестер жағдайында сыртқы экономикалық қызметтің даму моделі ұсынылған. Қазақстанның экономикалық интеграциясын дамытудың қазіргі заманғы бағыттарын дамыту ерекшеліктері көрсетілген.

**Түйін сөздер:** сыртқы экономикалық қызмет, жаһандану, басқару, экономикалық өсу, интеграция, даму моделі.

**Б. Гусенов, А. Бастаубаев**

<sup>1</sup>Жетысуский государственный университет им. И. Жансугурова,  
город Талдықорған, Республика Казахстан

### **МОДЕЛЬ РАЗВИТИЯ ВНЕШНЕЭКОНОМИЧЕСКОЙ ДЕЯТЕЛЬНОСТИ В УСЛОВИЯХ ИНТЕГРАЦИОННЫХ ПРОЦЕССОВ И ГЛОБАЛИЗАЦИИ**

**Аннотация.** В статье рассматриваются экономические предпосылки интеграционных процессов; взаимосвязь Евразийского экономического пространства и Республики Казахстан; описываются основные проблемы становления и развития интеграционных процессов на современном этапе; рассматриваются направления влияния глобализации на экономику страны; предлагаются основные пути устранения проблем развития современных интеграционных процессов. Рассмотрены факторы внешнеэкономической деятельности. Описаны особенности развития внешнеэкономической деятельности (ВЭД) в эпоху глобализации. Представлена модель развития внешнеэкономической деятельности на в условиях глобализационных и интеграционных процессов. Указаны особенности развития современных направлений развития экономической интеграции Казахстана.

**Ключевые слова:** внешнеэкономическая деятельность, глобализация, управление, экономический рост, интеграция, модель развития.

#### **Information about authors:**

Barkhudar Gussenov - Zhetysu State University named after I. Zhansugurov, Taldykorgan, Republic of Kazakhstan.  
[king\\_bara@mail.ru](mailto:king_bara@mail.ru), <https://orcid.org/0000-0003-0275-8029>;

Aslan Bस्ताубаев - Zhetysu State University named after I. Zhansugurov, Taldykorgan, Republic of Kazakhstan.  
[aslankz2030@mail.ru](mailto:aslankz2030@mail.ru), <https://orcid.org/0000-0001-5872-3330>



## REFERENCES

- [1] Alibekov S. T. (2016). LEGAL REGULATION OF FOREIGN ECONOMIC ACTIVITY. Educational and practical guide Almaty. "Nur-press", 176 p. ISBN 9965-813-24-8
- [2] Baidinov E., Kenzheguzin M. (2014). Development of export and transit potential is a necessary condition for economic growth in Kazakhstan. *Transit economy*, № 3, p. 116-117.
- [3] Barkhudar Sh. GUSSENOV, N. B. KORABAEVA, G. A. ZHUNUSOVA, A.G. TOLAMISOVA, S. N. AITKULOVA. (2018). The development of foreign trade in the era of globalization. *Espacios*. Vol. 39 (Number 47). Page 22. <http://www.revistaespacios.com/a18v39n47/18394722.html>
- [4] Baypakov K. M. (2016). The history of Kazakhstan in the present. Almaty: Rauan, 176 p.
- [5] DYRKA, Stefan, GUSSENOV, Barkhudar Sh. (2018). THE MAIN ASPECTS OF THE DEVELOPMENT OF FOREIGN ECONOMIC ACTIVITY IN THE ERA OF GLOBALIZATION. *BULLETIN OF NATIONAL ACADEMY OF SCIENCES OF THE REPUBLIC OF KAZAKHSTAN*. Volume 6, Number 376, 234 – 238. <https://doi.org/10.32014/2018.2518-1467.50>
- [6] Gussenov B. Sh. (2015). Development of foreign economic activities in the age of globalization Tutorial LAP LAMBERT Academic Publishing, p. 316.
- [7] Gussenov B.Sh. (2017). Regional aspects of implementation of foreign economic activities of Almaty region. Scientific achievements and discoveries of modern youth, collection of articles of the winners of the International scientific and practical conference: in 2 parts. P. 551-553.
- [8] Gussenov B. Sh. (2018). Theoretical features of development of foreign economic activity in the context of globalization of the economy. *OPEN INNOVATION*, collection of articles of the III International scientific-practical conference. P. 124-127.
- [9] Internet resource "Western Europe-Western China" - a New Way to Europe. (2016). <http://www.europe-china.kz/construction-work-progress>.
- [10] Ozerova N. D. (2009). "The GREAT SILK ROAD: formation and development" (scientific and methodical manual). T: publishing house TEIS. Page. 2-8.
- [11] Primbetov S. (2016). Revival of the ancient silk road. *Asia-economy and life*, № 47, November.
- [12] Zaida A. Ilimzhanova, Venera R. Burnasheva, Barkhudar Sh. Gussenov. (2018). Trends in the development of fiscal authorities of Kazakhstan. *Espacios*. Vol. 39 (Number 12). Page 26
- [13] K.B. Bleutaeva, Stefan Dyrka. (2019). The development of foreign economic activities under the fourth industrial revolution. *News of the national Academy of sciences of the Republic of Kazakhstan. Series of social and human sciences*. Volume 1, Number 323 (2019), 228 – 238.
- [14] A.Y. Baltabayeva, G. Rizakhojayeva. (2018). The phenomenon of the Great Silk Road in the cultural integration process. *News of the national Academy of sciences of the Republic of Kazakhstan. Series of social and human sciences*. Volume 6, Number 322 (2018), 91–101. November – December. <https://doi.org/10.32014/2018.2224-5294.39>

**Publication ethics and publication malpractice  
in the journals of the national academy of sciences  
of the republic of Kazakhstan**

For information on Ethics in publishing and Ethical guidelines for journal publication see <http://www.elsevier.com/publishingethics> and <http://www.elsevier.com/journal-authors/ethics>.

Submission of an article to the National Academy of Sciences of the Republic of Kazakhstan implies that the work described has not been published previously (except in the form of an abstract or as part of a published lecture or academic thesis or as an electronic preprint, see <http://www.elsevier.com/postingpolicy>), that it is not under consideration for publication elsewhere, that its publication is approved by all authors and tacitly or explicitly by the responsible authorities where the work was carried out, and that, if accepted, it will not be published elsewhere in the same form, in English or in any other language, including electronically without the written consent of the copyright-holder. In particular, translations into English of papers already published in another language are not accepted.

No other forms of scientific misconduct are allowed, such as plagiarism, falsification, fraudulent data, incorrect interpretation of other works, incorrect citations, etc. The National Academy of Sciences of the Republic of Kazakhstan follows the Code of Conduct of the Committee on Publication Ethics (COPE), and follows the COPE Flowcharts for Resolving Cases of Suspected Misconduct ([http://publicationethics.org/files/u2/New\\_Code.pdf](http://publicationethics.org/files/u2/New_Code.pdf)). To verify originality, your article may be checked by the originality detection service Cross Check <http://www.elsevier.com/editors/plagdetect>.

The authors are obliged to participate in peer review process and be ready to provide corrections, clarifications, retractions and apologies when needed. All authors of a paper should have significantly contributed to the research.

The reviewers should provide objective judgments and should point out relevant published works which are not yet cited. Reviewed articles should be treated confidentially. The reviewers will be chosen in such a way that there is no conflict of interests with respect to the research, the authors and/or the research funders.

The editors have complete responsibility and authority to reject or accept a paper, and they will only accept a paper when reasonably certain. They will preserve anonymity of reviewers and promote publication of corrections, clarifications, retractions and apologies when needed. The acceptance of a paper automatically implies the copyright transfer to the National Academy of sciences of the Republic of Kazakhstan.

The Editorial Board of the National Academy of sciences of the Republic of Kazakhstan will monitor and safeguard publishing ethics.

Правила оформления статьи для публикации в журнале смотреть на сайте:

[www:nauka-nanrk.kz](http://www.nauka-nanrk.kz)

<http://soc-human.kz/index.php/en/arhiv>

Редакторы *М.С. Ахметова, Т.А. Апендиев, Д.С. Аленов*  
Верстка на компьютере *А.М. Кульгинбаевой*

Подписано в печать 10.10.2019  
Формат 60x881/8. Бумага офсетная. Печать – ризограф.  
10,8 п.л. Тираж 500. Заказ 5.